

## EVENT DESCRIPTION SHEET

PROJECT	
Participant:	1 – Athens Network of Collaborating Experts (ANCE)
PIC number:	949971150
Project name and acronym:	Youth Shaping Europe's Tomorrow — U4EU 2.0

EVENT DESCRIPTION	
Event number:	11
Event name:	Advocacy & Lobbying Skills
Type:	Training
In situ/online:	online
Location:	zoom
Date(s):	06/02/2026
Website(s) (if any):	<a href="https://www.u4euproject.eu/online-training-on-advocacy-lobbying-skills-feb-6-2026/">https://www.u4euproject.eu/online-training-on-advocacy-lobbying-skills-feb-6-2026/</a>
Participants	
Female:	65
Male:	48
Non-binary:	8
From country 1 [Greece]:	45
From country 2 [Spain]:	12
From country 3 [Bulgaria]:	12
From country 4 [Portugal]:	10
From country 5 [Netherlands]:	8
From country 6 [Germany]:	8
From country 7 [Belgium]:	8
From country 8 [Italy]:	8
From country 9 [Hungary]:	7
From country 10 [Other countries]]:	3

Total number of participants:	121	From total number of countries:	9+
<b>Description</b>			
<i>Provide a short description of the event and its activities.</i>			
<p>The U4EU 2.0 Online Training on Advocacy and Lobbying Skills was organized within the framework of the U4EU 2.0 project – Youth Shaping Europe’s Tomorrow. The training aimed to strengthen young people’s capacity to actively engage in EU decision-making processes by equipping them with practical advocacy, lobbying, and communication skills. The online event brought together 121 young participants from across Europe, fostering dialogue, learning, and active participation.</p>			
<p>Activities</p>			
<ol style="list-style-type: none"> <li>1) Welcome Note and Overview of the Agenda: Opening remarks introducing the objectives of the training, the U4EU 2.0 project, and the agenda of the day.</li> <li>2) Presentation of the U4EU 2.0 Project <ul style="list-style-type: none"> <li>• Overview of the project’s background, objectives, partnership structure, and key activities.</li> <li>• Presentation of the project’s focus on moving from youth dialogue to concrete action and policy engagement at European level.</li> </ul> </li> <li>3) Session 1: Advocacy and Lobbying Skills <ul style="list-style-type: none"> <li>• An interactive training session focusing on the core concepts of advocacy and lobbying.</li> <li>• Introduction to strategies and tools for effective policy influence and engagement with decision-makers.</li> <li>• Discussion on how young people can communicate their ideas clearly and transform them into actionable policy recommendations.</li> </ul> </li> <li>4) Break : Short break allowing participants to reflect on the first session and prepare for the next part of the training.</li> <li>5) Session 2: Voice, Communication, and Public Speaking <ul style="list-style-type: none"> <li>• Training session focused on the role of voice, presence, and confidence in advocacy and public engagement.</li> <li>• Practical techniques related to voice use, public speaking, and stage presence.</li> <li>• Exploration of how communication skills can enhance advocacy messages and increase their impact.</li> </ul> </li> </ol>			
<p>Key Takeaways</p> <ul style="list-style-type: none"> <li>• Skill Development: Participants strengthened their advocacy, lobbying, communication, and public speaking skills relevant to EU policymaking processes.</li> <li>• Increased Confidence: The training supported participants in building confidence to present their ideas and engage with decision-makers.</li> <li>• Youth Participation: Participants gained a clearer understanding of how young people can actively contribute to democratic processes at European level.</li> <li>• Project Continuity: Participants were informed about upcoming U4EU 2.0 activities, including online roundtables with EU policymakers and the presentation of youth-generated policy recommendations.</li> </ul>			